

## Media Release

**Contact:**

Ms. Cathy Antoniou  
Marketing Communications Manager  
Phone: + 61 8 8238 2335  
Email: [cathy.antoniou@hyatt.com](mailto:cathy.antoniou@hyatt.com)

### **S.A. WINE INDUSTRY EXPERTS CONVERGE ON ADELAIDE FOR HYATT WINE WEEK 2009**

Some of South Australia's top winemakers, including Wolf Blass and Stephen Henschke, will converge on Adelaide for a week in August to celebrate all things wine, food and fashion.

Hosted by the Hyatt Regency Adelaide, Hyatt Wine Week 2009 will showcase a program of events featuring premium wine, gourmet food tasting events and high-end fashion.

The event will run from **23 – 30 August** at the Hyatt Regency.

General Manager of the Hyatt Regency Adelaide, Mr Adam Myott, said Hyatt Wine Week was a unique event and fast becoming a major highlight of the South Australian wine industry calendar.

"South Australia is world-renowned for its premium, award-winning wines," Mr Myott said.

"Hyatt Wine Week brings together different flavours of the State to one easily accessible location in the heart of Adelaide.

"Our series of events will incorporate intimate and interactive wine master classes with Stephen Henschke of Henschke Wines and Alex Bratasiuk of Clarendon Wines, as well as fashion shows featuring local designers Liza Emanuele and Alexis George.

"The Hyatt Wine Trail and South Australian Wine of the Year Awards are two grand public events that should not be missed.

"The Hyatt Regency Adelaide is pleased to host seven days of wine events celebrating one of South Australia's greatest iconic assets - our vines."

#### **Highlights of Hyatt Food and Wine Week 2009 include:**

- Jansz Tasmania winemaker, Natalie Fryar, will kick off Hyatt Wine Week with a selection of sparkling wine, gourmet canapés and jazz music. Local designer Liza Emanuele will showcase a sneak peek of her new spring collection.
- Over 100 wines from 26 individual Coonawarra wineries and an opportunity to meet the winemakers and owners behind these at the Coonawarra Wine Tasting Roadshow.
- A tasting of single vineyard Clarendon Hills wines and regional food platters with Alex Bratasiuk.

- The Advertiser Sunday Mail Foundation presents the Grant Burge Wine, Food and Fashion Lunch featuring a glamorous parade by Adelaide couturier Alexis George.
- An intimate and interactive wine tasting class with Stephen Henschke.
- A milestone dinner celebrating the inspiring and charismatic founder of Wolf Blass Wines, WolfGang Blass AM, on his 75<sup>th</sup> birthday.
- Hyatt Regency Adelaide's prestigious South Australian Wine of the Year Awards is one of the state's most highly regarded wine industry awards. The Wine of the Year Awards will once again include both a consumer and professional judging panel.
- A unique opportunity to engage with a selection of wine experts at the Wine Australia Regional Heroes dinner.
- Hundreds of wines and showcase stalls from wineries throughout Australia, coupled with a range of market-fresh foods from regional producers at the Sumptuous Hyatt Wine Trail.

For more information, event details and the official program please visit [www.hyattwineweek.com](http://www.hyattwineweek.com) or call 8231 1234.

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